

NOTICE

Date: April 18, 2025

Subject: Seminar on World Creativity and Innovation Day

This is to inform all MBA students that a seminar will be conducted on **21st April 2025 (Monday)** in the **Institute's Seminar Hall** at **11:00 AM** on **"World Creativity and Innovation Day"** as a part of Institute Innovation Council initiatives.

The session will feature distinguished keynote speakers:

- Mr. Adarsh Tandon, AVP - Business Training, HSBC Electronic Data Processing India Pvt. Ltd.

- Ms. Anisha Singh Motwani, CEO & Founder, QED INDIA

The seminar aims to explore the significance of creativity and innovation as essential drivers of business transformation and economic growth in today's dynamic world. For management students, especially aspiring leaders and strategists, understanding the role of innovative thinking is crucial for success in competitive, rapidly evolving markets.

Attendance is mandatory for all MBA students as the seminar is an integral part of the academic enrichment program. Students are expected to be seated by 10:45 AM in formal attire with valid college ID cards.

For further details, please contact the seminar coordinators.

Issued by:

Placement Convener

Institute of Business Management and Research